

Third Annual Driving for a Cure Golf Extravaganza

Stow Acres Country Club
58 Randall Road, Stow, MA
Monday, August 10, 2009

Boston Bread, LLC, a franchisee of Panera Bread, has been partnered with The Ellie Fund since 2006 and has strengthened that partnership over the last few years. In the past two years, Boston Bread has raised more than \$177,000 for The Ellie Fund's Care for the Caregiver program, with our Community Breadbox program, Pink Ribbon Magnet Month (February) Pink Ribbon Bagel Month (October) and this golf tournament.

At Panera Bread, we believe that the universal spirit of bread is sharing, and we are committed to the communities we live in and serve. We show our appreciation for communities not only within our bakery-cafes but also by sponsoring special events, and charitable programs, through donating fresh, wholesome food to organizations where the hungry are fed daily.

Through seasonal menu items, open invitations to customer feedback, and community partnerships and fundraising, we strive to be a local friend. Boston Bread maintains a strong community connection through participation in a variety of events such as the annual food festivals including the Phantom Gourmet Food Festival, and fund-raising initiatives that support a variety of causes from the Special Olympics, St. Jude Children's Hospital to breast cancer research and awareness.

*Join us on Monday, August 10, 2009 for our
Third Annual Driving for a Cure Golf Tournament.
The last few years have been lots of fun, filled
with camaraderie and making a difference!*

About Panera Bread

Boston Bread, LLC, is a franchisee of Panera Bread owned and operated by Mike Hamra. Boston Bread operates 16 Panera Bread bakery-cafes in the Greater Boston area and has been a proud partner of The Ellie Fund since 2006.

"We love working with The Ellie Fund! Over the course of the last few years we have personally seen the miracles that The Ellie Fund produces for women living with breast cancer," says Mike Hamra, President and CEO of Boston Bread. "I am completely moved by the services that The Ellie Funds provides and am proud when I hear from recipients about the extraordinary support that they are given."

About the Ellie Fund

The Ellie Fund is a nonprofit organization that runs an innovative program called Care for the Caregiver which provides transportation to medical appointments, childcare, housekeeping, groceries and meals free of charge for more than 600 women and families each year who are undergoing treatment for breast cancer in Massachusetts. For more information, visit www.elliefund.org.

About Stow Acres Country Club

Stow Acres Country Club is a beautiful site is distinguished by two award winning championship 18-hole golf courses, anchored by a renovated antique Victorian clubhouse. Located 25 miles west of Boston in Stow, Massachusetts, the course was designed by noted architect Geoffrey Cornish, were designated Best Golf Course by Boston Magazine. The South opened in 1921 as a 9-hole course. The North was selected as one of America's 50 best public courses by Golf Digest (1984, 1996) and hosted the U.S. Amateur Public Links Championship in 1995 - only the second time ever in New England.

Fun notes about the Third Annual Driving for a Cure Golf Extravaganza:

CONTESTS Hole-in-One - prizes are four at \$2,000, Closest to the Pin (within 6") wins \$1,000, Putting Contest wins \$2,500

*Bid on and enter
to win great
silent auction
or raffle prizes*

*Cookie Tent
on the Fairway*

Unlimited Mulligans!

*Delicious Panera
Breakfast and Lunch*

*Cocktail Hour with
Island Creek Oysters*

*Play golf on an award
winning course*

*Have a great day with
old and new friends*

*All proceeds benefit
The Ellie Fund!*



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To benefit:

the **ellie**
fund
CARE FOR THE CAREGIVER

Registration

Early registrants receive discounted registration fee.

Early Bird Registration: Register by July 15th
\$500/Foursome, \$125/Golfer

Registration: Register after July 15th
\$600/Foursome, \$150/Golfer

Registration includes: Breakfast and Lunch from Panera Bread, greens fees, golf cart, cash bar cocktail hour with Island Creek Oyster Bar, dinner, auction, raffle and prizes.

Schedule

7:45 am Check in, enjoy breakfast, collect lunch, review silent auction items, purchase raffle tickets and Mulligans

9:00 am Review Rules of Play

9:15 am Shotgun Start — Best Ball

3:00 pm Cocktail Hour and Putting Contest Finals

4:00 pm Awards Dinner, Silent Auction and Raffle

- ***Inclement weather:*** please bring appropriate clothes for all weather conditions, we'll play rain or shine.

Contests

- Hole in One Prizes: four at \$2,000
- Closest to the Pin, within 6": \$1,000
- Putting Contest: \$2,500
- Winning Teams — Overall: 1st, 2nd, 3rd place
- Winning Teams — Women's: 1st place
- Winning Teams — Mixed: 1st place

Mulligans: \$5 each or five for \$20. Unlimited.

Space is limited, register early!

Golfer Information

Team Captain _____

Company _____

Address _____

City, State, Zip _____

Email _____

Telephone _____

Golfer 2 _____

Company _____

Address _____

City, State, Zip _____

Email _____

Telephone _____

Golfer 3 _____

Company _____

Address _____

City, State, Zip _____

Email _____

Telephone _____

Golfer 4 _____

Company _____

Address _____

City, State, Zip _____

Email _____

Telephone _____

Payment Information

Visa Mastercard American Express Check (please make checks payable to **Boston Bread**)

Credit Card Holder Name _____

Credit Card Number _____

Expiration Date _____

Sponsorship Packages

Diamond **\$5,000**

Includes complete golf package for three foursomes (total of 12 people), hole sign, course signage, a hole sponsorship, twelve windbreakers, full page ad in program book, and a sponsorship plaque. Online marketing: your logo included on The Ellie Fund and Boston Bread web sites, and featured in e-blast to Ellie Fund members.

Emerald **\$2,500**

Includes complete golf package for two foursomes (total of 8 people), course signage, a hole sign, full page ad in program book, and sponsorship plaque. Online marketing: your logo included on The Ellie Fund and Boston Bread web sites, and featured in e-blast to Ellie Fund members.

Ruby **\$1,500**

Includes complete golf package for one foursome, course signage, a hole sign, and half-page ad in program book. Online marketing: your logo included on The Ellie Fund and Boston Bread web sites, and featured in e-blast to Ellie Fund members.

Hole In One Sponsor **\$1,250**

Includes contest hole sign and full page ad in program book.

Hole Sponsor **\$500**

Includes hole sign and full page ad in program book.

Golf Cart Sponsor **\$250**

Includes one golf cart sign, and full page program recognition.

Program Book

\$200 Includes a full page recognition ad

\$100 Includes a half page recognition ad

[] To learn more about becoming a sponsor call, (617) 600-3301

[] I cannot attend, but want to help Panera Bread fight breast cancer by making a donation to The Ellie Fund (100% tax deductible)

[] I am interested in dinner only, \$50 per guest

Mail or fax your registration to:

Boston Bread
c/o Caroline Kozak
125 Walnut Street, Suite A
Watertown, MA 02472

Telephone: (617) 600-3304
Fax: (617) 924-0026
Email: golf@bostonbread.com

To learn more about becoming a sponsor call (617) 600-3301 or email golf@bostonbread.com