

Our annual **Do Good Campaign** brings together local businesses and members of our community to Do Good in honor of October's National Breast Cancer Awareness Month. Participate by hosting an event, donating a percentage of sales or collecting contributions in support of the Ellie Fund! We recognize that every company is different and will partner with you to provide a cohesive marketing plan that works for your business and fundraising goals.

Proceeds from the Do Good Campaign will benefit Ellie fund patients by providing essential support services like:

Nutritional & Grocery Assistance ● Transportation to Appointments ● Prepared & Delivered Meals
Housekeeping ● Childcare Reimbursement ● Integrative Therapies



"It's wonderful that there is an organization out there to help people like me. It shows how much *good* there is in this world."

DO GOOD PROMOTION EXAMPLES

SIGNATURE COCKTAIL OR SPECIAL MENU ITEM

Bars and restaurants can offer a signature cocktail or item on their specials menu and designate a portion of monthly proceeds

SIP N' SHOP/SWEAT EVENT

Retail locations and group fitness studios can host specialty events on a single day, over a weekend or multiple days throughout the month and invite their community to join them. Portion of the sales made during the event will benefit the Ellie Fund.

PERCENTAGE OF PROCEEDS FUNDRAISER

Any business can designate a percentage of their October sales (single item, whole collection or all sales) to the Do Good Campaign.

ENDLESS POSSIBILITIES

Whatever kind of fundraiser you want to host, the Ellie Fund can help make it happen by providing collateral, materials and support.